

Oct 5, 2016 - Dec 20, 2016

# Acquisition Overview

All Users  
100.00% Sessions

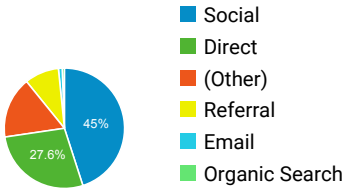
Primary Dimension:

Conversion:

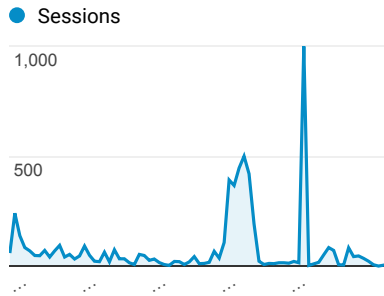
Top Channels

All Goals

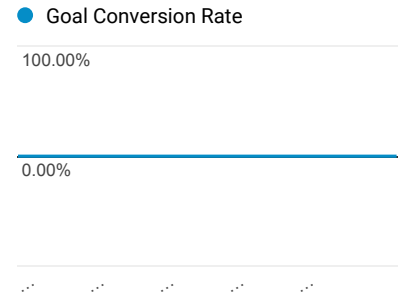
## Top Channels



## Sessions



## Conversions



	Acquisition			Behavior			Conversions
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	
	6,116	87.10%	5,327	38.29%	2.92	00:02:42	<p><b>Set up a goal.</b> To see outcome metrics, define one or more goals.</p> <p>GET STARTED</p>
1 Social	2,754	<div style="width: 45%;"></div>		22.08%	<div style="width: 22%;"></div>		
2 Direct	1,690	<div style="width: 27.6%;"></div>		41.12%	<div style="width: 41%;"></div>		
3 (Other)	1,009	<div style="width: 16.5%;"></div>		79.39%	<div style="width: 79%;"></div>		
4 Referral	565	<div style="width: 9.2%;"></div>		37.70%	<div style="width: 37%;"></div>		
5 Email	62	<div style="width: 1.0%;"></div>		22.58%	<div style="width: 22%;"></div>		
6 Organic Search	36	<div style="width: 0.6%;"></div>		30.56%	<div style="width: 30%;"></div>		

To see all 6 Channels click [here](#).

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# Behavior Flow

All Users  
100.00% Sessions



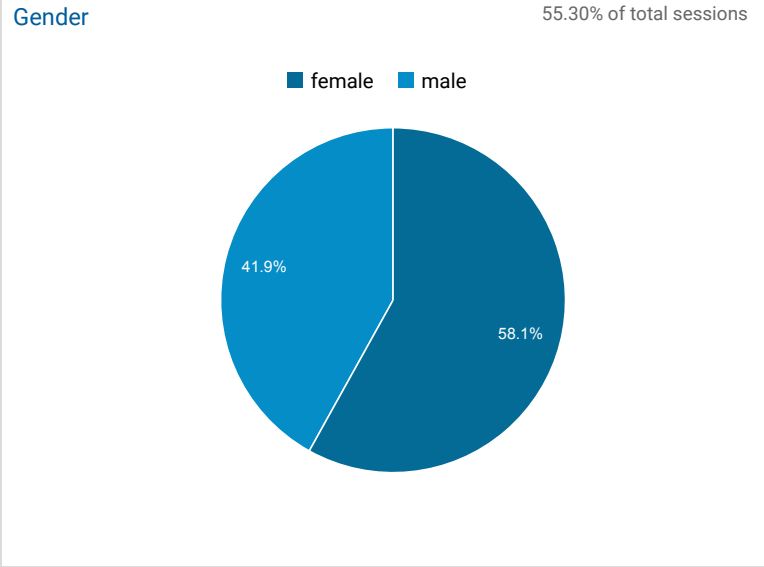
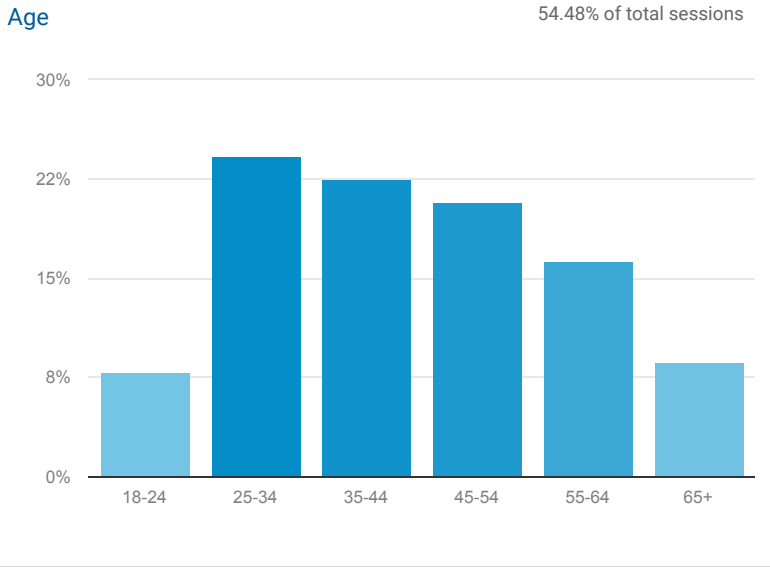
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## Demographics: Overview

Some data in this report may have been removed when a threshold was applied. [Learn more](#)

All Users  
100.00% Sessions

Key Metric:

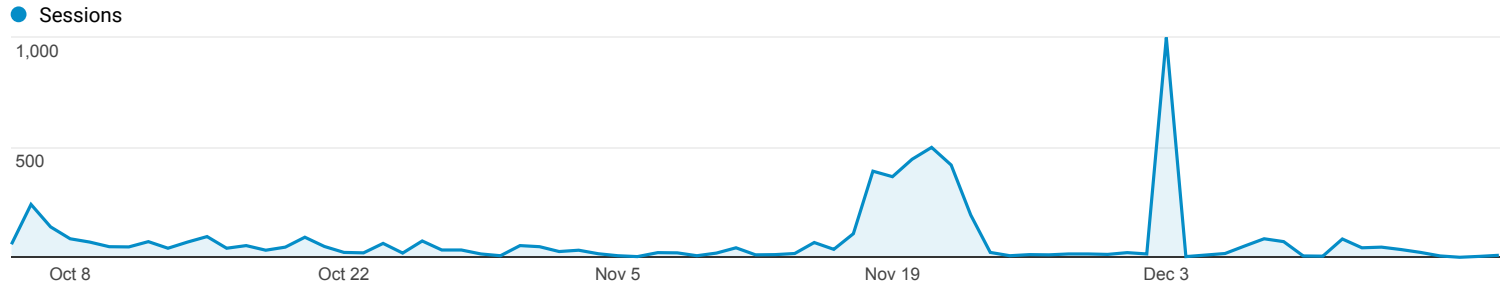


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# Audience Overview

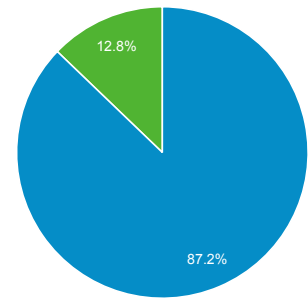
All Users  
100.00% Sessions

## Overview



<b>Sessions</b> 6,116	<b>Users</b> 5,328	<b>Pageviews</b> 17,862
<b>Pages / Session</b> 2.92	<b>Avg. Session Duration</b> 00:02:42	<b>Bounce Rate</b> 38.29%
<b>% New Sessions</b> 87.10%		

■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	5,983	97.83%
2. c	49	0.80%
3. en-gb	22	0.36%
4. es-us	17	0.28%
5. es-419	14	0.23%
6. en	9	0.15%
7. en-ca	4	0.07%
8. es-xl	4	0.07%
9. es-es	2	0.03%
10. es-mx	2	0.03%